Coronado High School



June 17th, 2025

Letter of Recommendation for Matt Baldwin

To Whom It May Concern,

It is my sincere pleasure to recommend Matt Baldwin for the position of Principal at Holmes Middle School. With over 22 years of experience in education, Matt brings a rare combination of instructional expertise, strategic leadership, and a deep commitment to student success. His strong track record at both the middle and high school levels makes him exceptionally well-prepared for this next step in his educational leadership journey.

Matt has served as a high school administrator for the past six years at Coronado, during which he played a critical role in driving academic improvement and fostering a culture of excellence. Under his leadership, Coronado High School saw significant gains on SAT and PSAT scores, as well as notable improvements in the School Performance Framework (SPF). These outcomes are a direct result of Matt's data-informed approach, his dedication to high expectations for all students, and his ability to rally staff around shared goals.

He is a skilled facilitator of Professional Learning Communities (PLCs) and has extensive experience planning and implementing impactful professional development. His leadership in curriculum adoption and instructional improvement initiatives has been both strategic and student focused.

Personally, I have had the privilege of working closely with Matt over the past six years on multiple committees, within MTSS teams, and through his leadership of Coronado's Counseling department. His leadership style is rooted in collaboration and collective efficacy, fostering an environment where colleagues feel supported, empowered, and motivated to do their best work. He has created an atmosphere that invites open discussion, and everyone knows he will act with fairness for the success of both students and staff.

Having worked across educational levels, Matt understands the unique developmental needs of middle school students and the systems that support their academic and personal growth. Matt Baldwin is a leader of integrity, innovation, and heart. I offer my strongest endorsement for his candidacy and have every confidence that he will make a transformative impact as the next principal of Holmes Middle School.

Sincerely,

Katie Doyle

Counseling Department Chair

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